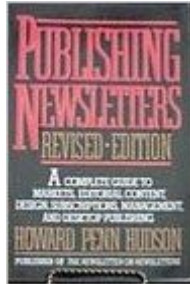




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I purchased this in 1999 and it helped me earn income publishing newsletters for law firms, engineering firms and for myself. As we move from print to the internet, this book still has some useful ideas.

Howard Penn Hudson is the publisher of the Newsletter on Newsletters, is a life-founder member of the Newsletter Publishers Association, and is president of the Newsletter Clearinghouse. His experience and expertise come through in this book. It clearly and thoroughly discusses every major aspect of subscription and non-subscription newsletters. He talks about writing, design, printing,

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